

Talentum Oyj

Stock exchange release

November 26, 2008 at 1.30 pm

**TALENTUM'S OPERATING PROFIT OF CORE BUSINESS TO FALL BELOW THE LEVEL OF THE CORRESPONDING PERIOD**

Talentum's operating profit of core business for 2008 will fall below the level of the previous year due to slower media sales, the integration expenses of Talentum Fakta business acquired in 2007 in Sweden, and start-up expenses of a new magazine. Previously Talentum expected the operating profit of the core business to be on the level of the previous year.

Talentum expects its net sales of the core business for 2008 to exceed the level of the previous year.

The operating profit of Talentum's core business for 2007 was EUR 13.6 million, and the net sales were EUR 88.7 million.

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